



## **GreenGuard® Announces HCFC– Free Insulation Products**

**ATLANTA (Nov. 16, 2009)** – Pactiv Building Products is proud to announce that effective immediately all new GreenGuard® XPS Insulation Board products will be HCFC free and feature the signature green color, while continuing to provide customers the same performance characteristics in terms of insulation properties, water absorption, and compressive strength.

“Pactiv has made a significant investment to make all GreenGuard® XPS Insulation Board products HCFC free thereby underscoring its commitment to our business and the construction industry,” said Alswinn Kieboom, General Manager Pactiv Building Products. “Pactiv is using a patent-pending technology, which was developed in-house. We are fortunate to have the technical resources to develop this next generation of GreenGuard® insulation board products.” In making its products HCFC free, Pactiv meets the January 1, 2010 conversion date mandated by the Montreal Protocol, which requires the phase out of HCFC.

GreenGuard® products are designed to help improve the energy efficiency of buildings and are well positioned to serve this increasing need of the construction industry. The sustainability focus of the GreenGuard® line helps builders and contractors achieve green building certification. Greater material efficiencies, smarter construction practices and reduction of energy consumption are all aspects of sustainable building. GreenGuard® Extruded Polystyrene insulation products are comprised of no less than 30 percent recycled content, and with the new HCFC-free technology, can help contractors and architects meet sustainable design goals in construction.

For more information on GreenGuard® building products, to order product samples, architectural binders or literature, please call 1-800-241-4402 or visit the GreenGuard® web site at [www.green-guard.com](http://www.green-guard.com).

### **About GreenGuard® and Pactiv**

GreenGuard® and the color green are Pactiv Corporation’s registered trademarks for its line of building products.

Pactiv Corporation (NYSE: PTV) is a leader in the consumer and foodservice/food packaging markets it serves. With 2008 sales of \$3.6 billion, Pactiv derives more than 80 percent of its sales from market sectors in which it holds the No. 1 or No. 2 market-share position. Pactiv’s Hefty® brand products include waste bags, slider storage bags, disposable tableware, and disposable cookware. Pactiv’s foodservice/food packaging offering is one of the broadest in the industry, including both custom and stock products in a variety of materials. For more information, visit the company’s web site at [www.pactiv.com](http://www.pactiv.com).